



# *Puerto Rican Day Parade of WNY Association, Inc.*



## *Sponsorship Opportunities Continued – 2006*

*We have sponsorship opportunities for all budgets.*

### *GOLD LEVEL*

*\$2500-4,999*

- *Name Listed in Website, Parade, Pageant, Concert Program and Press Releases*
- *Participation in Parade as a group or Float*
- *Organization may fly their banner at two events: Parade Grandstand, and Pageant or Concert*
- *Hyperlink to their website from ours*
- *Logo recognition in all printed ads, T-shirts and official parade poster*
- *Name announced during parade, pageant, concert and some radio commercials*
- *VIP seating for 8-10 members at the Pageant and 8-10 T-shirts*

### *SILVER LEVEL*

*\$1000-2499*

- *Name Listed in Press Releases, Website, Parade and Pageant or Concert Program*
- *Participation in Parade as a group or Float*
- *Organization may fly their banner at one event: Parade Grandstand, Pageant or Concert*
- *Name announced during parade, pageant and concert*
- *Logo recognition on T-shirts*
- *VIP seating for 6 members at the Pageant and 6 T-shirts*

### *BRONZE LEVEL*

*\$500-999*

- *Name Listed in Website, and Parade, Pageant or Concert Program*
- *Participation in Parade*
- *VIP Seating for 2 members at the Pageant and 2 T-shirts*

### *FRIEND AND IN-KIND DONATIONS*

*\$200-499*

- *Name Listed in Website, and Parade, Pageant or Concert Program*

*Contact us at [PRParadeofWNY@aol.com](mailto:PRParadeofWNY@aol.com) or (716)668-4601 should you have any questions, comments or are interested in sponsoring specific events (Parade, Pageant, Flag Raising, or Concert).*

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