



# Puerto Rican Day Parade of WNY Association, Inc.



## Board of Directors

9<sup>th</sup> Annual Puerto Rican Day Parade of Western New York  
Saturday, September 10<sup>th</sup>, 2011  
Buffalo, N. Y.

### *President*

Charles F. Torres

### *Co-Vice President*

Carmen Doeseckle

### *Co-Vice President*

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### *Treasurer*

Maritza Vega

### *Secretary*

Gloria Hernandez

### *Sgt-At-Arms*

Maria Diaz

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Arturo Salas

### *Pageant*

Betty Calvo-Torres

### *Sponsorship*

Irma Lorenzo

Maritza Vega

### Miss Borinquen of WNY Queen 2010

Tamara M Gonzalez

### Miss Borinquen of WNY Princess 2010

Gina Patti

### 2011

### Grand Marshall

Jose "Chegui" Rivera

### Posthumous Grand Marshall

Augustin

"Pucho"

Olivencia

Dear Friends,

June 20, 2011

*¡Hola! ¡Saludos! Greetings!* We are writing to you seeking your participation in the **9<sup>th</sup> Annual Puerto Rican Day Parade** to be held in Buffalo, New York, on **Saturday, September 10<sup>th</sup>, 2011** at 1:00 pm. Our theme this year is **"Ritmo Y Sabor"** ("Rhythm & Flavor").

The primary vision of the Association is to host a parade inclusive of *all* people in the surrounding communities. Through this positive event, the Association seeks to empower the community, and in particular our youth, by providing civic and ethnic pride, celebrating the history of Puerto Rico, and increasing awareness of Latin America's diverse cultural heritage.

We are extremely proud to say that the parade itself has grown into one of the largest attended events in the Western New York Hispanic community. The Parade Association sponsors many events including the Miss Borinquen of WNY Leadership Pageant July 23, 2011, the Flag Raising Ceremony on September 1, 2011, and the Concert and Youth Fair following the parade.

We would like to invite you to be a part of this celebration of life, pride, and unity among the Puerto Rican and Latino citizens of the Western New York region. Please join us and become a part of an exciting time of rhythm, dance and fun with your families, friends, students, and associates. Experience our enriched heritage, culture and the pride of our people.

Enclosed is the information on how to become part of this great celebration. Please fill out the enclosed entry form and make your non-refundable check or money order payable to:

**Puerto Rican Day Parade of Western New York Association, Inc.**  
**PO Box 166**  
**Buffalo, New York 14201**

If you have any questions regarding the event, application, or are interested in sponsorship opportunities, please feel free to contact Charles Torres at (716) 583-3291 or Carmen Doeseckle 716-440-1591. We look forward to sharing and enjoying this time with you.

Sincerely,

*Charles F. Torres*

Charles F. Torres  
President

*Carmen M Doeseckle*

Carmen M Doeseckle  
Vice-President

P.O. Box 166 Buffalo, New York, 14202  
Phone: (716) 440-1591 Fax: (716) 842-0252  
A 501 C 3 Non-Profit Corporation  
Website: [www.prparadeofwny.org](http://www.prparadeofwny.org)



*Puerto Rican Day Parade of WNY Association, Inc.*



**HOLD HARMLESS AGREEMENT**

ORGANIZATION: \_\_\_\_\_

Representative: \_\_\_\_\_

Telephone: \_\_\_\_\_ Date: \_\_\_\_\_

The Puerto Rican Day Parade of Western New York Association, Inc. (The Association) requires the names of all participants in this Hold Harmless Agreement. Their names on this form signifies that they, and their parent/guardian, if the participant is under 18, acknowledge and agree that their participation in the parade is voluntary and that they have been advised by the above Organization and/or Representative of this agreement. The participants waive and hold harmless from all legal responsibilities the City of Buffalo, The Association and its organizers and sponsors from any liability arising from their participation in this event. This includes, but is not limited to, any personal injury or property damage during the operation of your unit or any other, any theft or loss of any equipment or belongings, or other issues that may arise from of your participation. Only the participants listed on this hold harmless agreement are authorized to participate in the parade with the above organization. Any individuals not listed in this agreement are not permitted to participate in the parade.

Names of Participants

Names of Participants

1.	2.
3.	4.
5.	6.
7.	8.
9.	10.
11.	12.
13.	14.
15.	16.
17.	18.
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37.	38.
39.	40.



# *Puerto Rican Day Parade of WNY Association, Inc.*



## PARADE RULES OF PARTICIPATION

1. All organizations must submit a **registration form** with an estimated amount of participants in the parade by **August 12, 2011.**
2. All **registration fees** will be due by **August 26, 2011** and made payable to the **Puerto Rican Day Parade of Western New York Association, Inc., PO Box 166, Buffalo, NY 14201.**
3. All organizations **must** check in at the registration booth the day of the parade **9:00 am floats and 10:30 all others.** A completed **Hold Harmless Agreement application** with the names of the participants in their group prior to marching must be submitted at registration booth.
4. All participants must have respect for the Puerto Rican and Latino heritage and culture, and maintain general public decency and moral values.
5. **The use of the Puerto Rican flag must be pure and unadulterated in its beautiful red, white and blue colors. No symbols (coqui, roosters, faces of celebrities, etc.) in flag within the boundaries of the parade route.**
6. **No political or electoral propaganda** may be displayed or handed out by any contingent within the boundaries of the parade.
7. All participants must submit to inspection and comply with the directions of Parade Field Coordinators. **Failure to do so may result in expulsion from parade.**
8. All vehicles, including car shows and floats, must have adequate insurance and must be operated safely and in compliance with all state and local laws. **Proof of insurance and a copy of the driver's license** must be submitted by **August 26, 2011** for all participating vehicles and drivers.
9. Car shows will be required to provide additional information, fees and refundable security deposits, and may have to attend a safety awareness meeting prior to the parade. There shall be **no more than 5 vehicles per application.** **PRDP will assign a security officer to each car club at the expense of the car club.**
10. Pageant Queens, Princesses or other titles from other organizations may participate in the parade, but must march or be showcased via a convertible automobile (**not on a float**). **Only** the Miss Borinquen Pageant Queen and Princess of WNY are allowed to be showcased via a float.
11. Float workshops will be held to address safe operation and building strategies for floats. Information will be sent to float representatives after receipt of registration documents.
12. Participants are limited to two (2) minutes for their performance at the Judges viewing stand. All music must be cued and ready to play. Music should not have any obscene or derogatory language. Judges will deduct points from any unit violating this rule.
13. Participants must not be under the influence of any alcohol and /or illegal substances during the parade.
14. Participants under the age of eighteen (18) who are not sponsored by an organization **must** have their parent/guardian consent and signature on the entry form. Parental consent and supervision is strongly encouraged to all organizations.
15. **VIOLATION OF THESE RULES SHALL RESULT IN EXPULSION BEFORE OR DURING THE PARADE AND MAY RESULT IN LEGAL ACTION.**

P.O. Box 166 Buffalo, New York, 14202 Phone: (716) 440-1591 Fax: (716) 842-0252

A 501 C 3 Non-Profit Corporation

Email: [Parade@prparadeofwny.org](mailto:Parade@prparadeofwny.org)

Website: [www.prparadeofwny.org](http://www.prparadeofwny.org)



# Puerto Rican Day Parade of WNY Association, Inc.



The 9th Annual Puerto Rican Day Parade of Western New York will be held on Saturday, September 10, 2011. Formation will begin at 10:30am at Niagara Square, Downtown, Buffalo, NY. Submit registration form by August 13, 2011.

For more information contact: Arturo Salas 716-228-3528 or fax to (716) 842-0252

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone numbers: Daytime: \_\_\_\_\_ Evening: \_\_\_\_\_ Fax: \_\_\_\_\_

Description of Organization or services: \_\_\_\_\_

### Check Category of Participation:

Marching Group \_\_\_ Civic Group \_\_\_ Athletic Group \_\_\_ Marching Band \_\_\_ Music Band \_\_\_ Dance Group \_\_\_ Individual Performer \_\_\_ Float\* \_\_\_ Car Show\*\* \_\_\_ Other (Police, Fire, etc.) \_\_\_\_\_

Estimated number of participants\*\*\*: \_\_\_\_\_

\* Additional information for floats and car shows will be sent upon receipt of this registration form.

\*\*Additional security fees will be applied to car clubs

\*\*\* It will be required to have attendees listed in the enclosed Hold Harmless Agreement and submitted the day of the parade.

### Registration Fees: (Due by August 20, 2011)

Non-Profit/Civic Organizations \$ 75.00

Car Clubs \$100.00

Private Organizations / Businesses \$200.00

Is payment enclosed: Yes \_\_\_ No \_\_\_ Check or money order number \_\_\_\_\_

Send registration form and check or money order payable to:

**The Puerto Rican Day Parade of Western New York Association, Inc.  
PO Box 166  
Buffalo, New York 14201**

### Policies and Requirements:

- 1) Each participant specifically agrees that the owner and sponsor of each particular unit accept full responsibility regarding personal injury and property damage in the operation of said unit. Your submission of this registration acknowledges your agreement to not hold the City of Buffalo, Puerto Rican Day Parade of WNY Association, Inc., (The Association), or any of its organizers or sponsors liable.
- 2) Each participating group agrees that it will have enough personnel to safely guide their group along the parade route.
- 3) Participants acknowledge that any images or recordings obtained during any aspect of the parade, including organizational meetings and training seminars, etc., may be used for marketing and future training and agrees to such use.
- 4) The Association is not responsible for any missing, damaged or stolen items or property.
- 5) The participants agree to follow the enclosed Rules of Participation and submit a completed Hold Harmless Agreement.

### Acknowledgement:

The undersigned hereby agrees to comply with the rules, regulations, policies and requirements of the Puerto Rican Day Parade of Western New York Association, Inc. and acknowledges receipt of the Parade Rules of Participation and the Hold Harmless Agreement.

Printed name and Signature of Representative (Must be over 18) \_\_\_\_\_ Date \_\_\_\_\_

P.O. Box 166 Buffalo, New York, 14201 Phone: (716) 440-1591 Fax: (716) 842-0252

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